

MARIJA SIMIC

UX / Fashion / Event Organization

CONTACT

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 Tokyo, Japan

 marijasimic.com

PROFILE

Multidisciplinary designer who is passionate about all things creative, especially architecture, fashion design and graphic design.

Always enjoys learning new programs, techniques and processes. Enjoy working in a team environment as well as leading the team.

TECHNICAL SKILLS

Adobe Creative Cloud

Figma

AutoCAD / SketchUP

Generative AI

Affinity

Notion

Microsoft Excel / Google Sheets

SKILLS

Event Organization

Leadership / Collaboration

Clothing Design

Pattern Making

EDUCATION

Profokus

2022-2024

Fashion Design Diploma

Zagreb, Croatia

Architecture High School

2016-2020

Architectural Technician

Zagreb, Croatia

WORK EXPERIENCE

Ethical Deception

Product Designer

2024-present

- Product and package design.
- Garment design and pattern making
- Tech-packs for overseas clients and manufacturers.

Freelance Experience

2020-present

- Styling for music artists and dance groups for performances, music videos, and promotions.
- Logo-work, visual identities, and illustrations for brands and creative teams.
- Interior and event layouts that balance functionality and visual storytelling.
- Creative direction for local events and production teams.

KCE Organization

Event Promotions Coordinator

2018-2024

- Promoting South Korean culture in Croatia
- Partnered with the Korean Embassy in Croatia
- Event organization (movie promotions, concerts, and dance competitions)
- Social media management, Graphic design, and event promotion